

## MarketVolume.com Investors Enjoy Double-Digit Returns During Steepest Market Drops in 2007

### ***Highlight Investments' www. MarketVolume.com Helps Investors Achieve Nearly 14% Returns As S&P Gets Shaved More Than 10%***

VANCOUVER, British Columbia ([Business Wire EON/PRWEB](#)) January 2, 2008 -- The leading provider to active investors of proprietary trade volume analysis for all U.S. equity markets, Highlight Investments announced today its clients' investment success during 2007. While U.S. markets were among the most volatile in recent history, investors using <http://www.marketvolume.com/> enjoyed double-digit returns.

Lackluster annual performance of the major U.S. indices (less than 4% for the S&P 500 and 7% for the Dow Jones) is bad enough, but dramatic declines of over 10% marked mid-summer and fall trading – performance so bad that it would be impossible for many investors to recover from it for the year. Through these dramatic declines, MarketVolume.com investors nonetheless continued to enjoy healthy returns. The S&P 500 in mid-summer, as an example, dropped almost 100 points. During that same period, 20 trading sessions, <http://www.marketvolume.com/> investors enjoyed a return on the S&P of 13.6%:

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[http://www.marketvolume.com/content/samples\\_sbv/2007/20070824\\_sp500.asp](http://www.marketvolume.com/content/samples_sbv/2007/20070824_sp500.asp)

A similar scenario played out through much of October and November, when the S&P 500 lost nearly 150 points. Meanwhile, <http://www.marketvolume.com/> investors racked up returns of nearly 13%:

[http://www.marketvolume.com/content/samples\\_sbv/2007/20071130\\_sp500.asp](http://www.marketvolume.com/content/samples_sbv/2007/20071130_sp500.asp)

"It's important to have a view of the entire market's volume, and on a timely basis, to know how to successfully trade index or exchange-traded funds, and MarketVolume.com provides this," said John Howe, investments strategist for Advisors Capital Investments in Sandwich, Mass.

### **Selling-and-Buying Volume**

MarketVolume.com's unique Selling-and-Buying Volume (SBV) charting provides traders with a detailed inside look at volume on all major U.S. equity indices. Its patent-pending technology gauges the critical level at which market-wide buys or sells are recommended based on the accumulation of either buying or selling volume, as compared against historical volume spikes and dips, all of which <http://www.marketvolume.com/> calculates and makes available every 60 seconds. The number of subscribers to the service has recently grown by 16%, indicating a greater reliance on volume analysis during highly volatile and irregular market activity.

"Since July there have been over a dozen trading days when the S&P 500 and Dow Jones indexes lost more than 2% in a single session. We haven't seen this kind of volatility since 2002," said Vlad Korzinin, CEO of MarketVolume.com. "Through all of this, we continue to demonstrate to the benefit of our clients that volume surges to the up or downside precede price movements in a fairly predictable manner. We are gratified that our clients recognize and have profited from this."

### **About <http://www.marketvolume.com/>**

Over a decade in development, MarketVolume.com is the single source for real time market volume data presented in conjunction with volume advances and declines of any index or basket of securities or instruments over any number of time horizons. Its real time measurement of volume surges in all major indexes -- when combined with its modulation technology; its comprehensive, instantly accessed library of historical volume activity; and volatility indicators -- provides individual traders, institutional traders, hedge funds and managed-account businesses with extraordinarily quick and accurate views of market sentiment and direction that are historically demonstrable.

MarketVolume.com demonstrates that all price movements – in either direction -- are preceded by high market volume activity. This has provided traders with a powerful means of reading the market's sentiment in a timely and productive way. MarketVolume.com is not a money manager and does not trade for clients. For more information, visit <http://www.marketvolume.com/>.