

# Confused about volume?

MarketVolume.com offers analysis and education

Volume as a market analysis tool may be largely forgotten by many traders today. However, there are seasoned technical analysts and traders who believe this important indicator offers key insights into the strength of a market move and can offer entry and exit signals to the experienced volume reader. After all, price and volume are two of the key building blocks that technical traders can work from.

For those interested in learning more about volume, the website [www.marketvolume.com](http://www.marketvolume.com) can be a starting point. This website specializes in providing education and analysis regarding volume as a trading tool. Also, the site offers technical and volume analysis on the major US stock indexes, including the S&P 500, the Nasdaq 100 and the QQQ. While much of the analysis is limited to paying members, there is valuable educational information available in the free access areas.

## Getting around

The layout seems to be typically “American,” in the sense of being a little overloaded, at least for European eyes. Nonetheless, orientation around the site is made easier by two navigation bars on top and left of the page. One click on *QQQ Signals* at the left side bar provides an impression of what this site is all about: volume-based signals for the QQQ and other US stock indexes. The website also offers a volume-based trading system, which boasts healthy results.

Scrolling down further, readers will find more explicit insight into the analytical methods of the folks at MarketVolume.com. Analysts at the site focus on volume as the main indicator, as opposed to price. They offer intraday trading volume information, as well as volume moving averages, as tools for subscribers. The creators of the site have also developed their own brand of volume indicators, including some targeted toward specific sectors of the market. A plethora of volume indicators, including upside/downside volume, concurrent volume and critical volume can be found here.

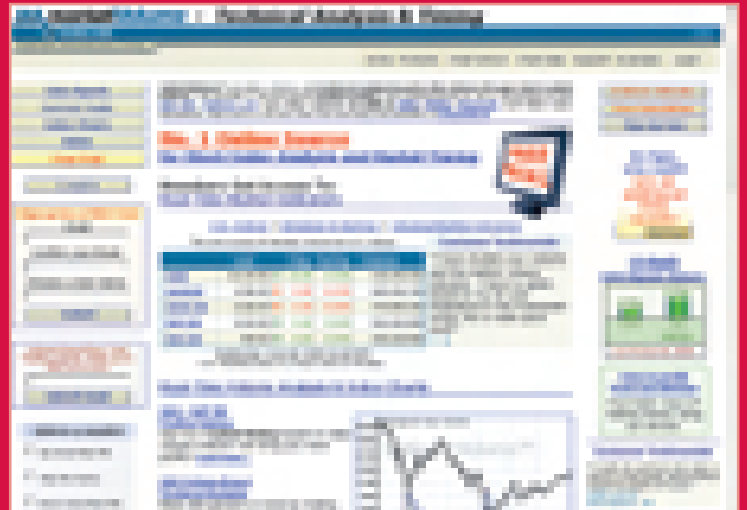
In the *Current Trade* section, the most successful trade off the week is explained, based on volume indications. The main purpose of this section is educational in nature, as the writers illustrate usage of the proprietary volume indicators. There is a chart with sell and buy signals that are explained. A click on *Index-Charts* opens up a real time chart with drawing tools.

### Offerings

At *Products* the visitor can gain a detailed overview of the offerings available. Traders can choose from several different paid services. For one, short-term trade signals for the QQQ are offered. Two types are available: *Pre-Close* or *After-Close*. The first are generated daily at 3:15 p.m. American time, just before the closing of the markets, while *After-Close*

## F1) Analysis & timing

The home page is crowded. Using the navigation bar can help readers find specific areas.



Source: www.marketvolume.com

signals arrive at 8:15 p.m. This way one can easily manage his time instead of spending the whole day at the computer.

Also, there is an option for longer-term traders, who wish to confine their activity to less than ten conservative trades a year. Another product is aimed at intermediate-term type of traders that would like to receive between five and ten recommendations a month and for more active users the same amount is available for the week. The final product offering focuses specifically on futures and options on the Nasdaq 100.

### Back to school

For those traders interested in learning more about volume and how it can be applied to trading, a *Volume Tutorial* can be found in the *Chart School* section. A fairly comprehensive introduction to volume as a market tool can be found here. The section is divided into several areas, beginning with an explanation of why traders should consider placing volume in their technical toolbox. Readers will find definitions of various volume terminologies and will learn how volume indicators can offer traders insight into trend reversal. The art of volume reading is illuminated, which can be useful across all time frames, even for intraday scalpers. Various indicators are presented and explained with accompanying chart examples. Also the concept of Exchange Traded Funds (ETFs) is defined. A glossary and definitions of important terms summarizes

## F2) Index chart analysis

The website also offers a good education section. The trades are explained in detail



Source: www.marketvolume.com

what has already been learned.

If problems occur, fast support is provided at *ChartHelp*. In the section *Support*, a broad FAQ covers all the bases and at *Examples* the visitor can find additional information on specific relationships between volume analysis and market opportunities.

Perhaps volume is an underrated tool by many traders. Marketvolume.com offers specific insights into this important indicator. The reader can choose from using the site as an educational starting point or could choose to subscribe to one

of the various services offered. The extensive educational section makes a visit to the site well worth while. The navigation throughout the site, however, can be complicated and often important information is hidden in small sections, which can be difficult to find. But, despite some modest frustration, valuable information can be gleaned at this site for the trader wishing to delve into the mysteries of volume. A free trial is available for 30 days. Prices for services range from \$29.95 to \$329.95 a month.

TRADERS

For more information visit:

**[www.marketvolume.com](http://www.marketvolume.com)**



The advertisement features a background image of a volume chart with a price line. The chart shows a peak followed by a decline, with volume bars in green and red. Overlaid on the chart is the text: "VOLUME YOUR MOST POWERFUL ALLY™". Below this, the website address "www.MarketVolume.com" is displayed. A list of features is provided: "ALL INDICES", "ALL REAL-TIME", and "REVOLUTIONARY ANALYSIS". At the bottom, the MarketVolume logo is shown, consisting of a stylized blue and white wave icon followed by the text "marketVolume™". Below the logo is the tagline: "The only source of real-time intraday volume charts and indicators."